



Rocky Mountain  
**STEAM**  
FEST

**Saturday & Sunday • First full weekend in March  
10am to 5pm • Boulder County Fairgrounds**

S.T.E.A.M. may mean different things to different people. Here's what it means to the Rocky Mountain STEAM Fest. This isn't written in stone – in fact, it's changing all the time – that's part of the fun – we're inventing the STEAM Fest as we go.

### WHAT DO YOU WANT IT TO BE?

#### ● SCIENCE

Organic, earth, human, beast, chemical, biological. If it grows, morphs, is a liquid or a solid, it's probably science. Science is so cool!

#### ● TECHNOLOGY

Robots, drones, game design. It's the internet of things, it's 3d, software, hardware and everything in between.

#### ● ENTREPRENEURSHIP, ENGINEERING

Whether you're building a new bridge, a new business or a new energy source, it's all invention and innovation!

#### ● ARTS

Dulcimers, knitting needles, trebol clefs, bobbins and toy trains. The arts capture our emotions and bring our personalities to life.

#### ● MAKER, MATH, MUSIC

The focus here is on doing. When you make something, rather than reading about it or watching it on YouTube, you create a thing and an experience.

STEAM Fest is a two-day celebration of these fantastic things. We bring exhibitors, events, presentations, classes, food, drinks and much more together into one awesome indoor/outdoor space. Every exhibit and activity is hands-on – creating hundreds of opportunities for all attendees to get exposure to new things in experiential ways.



*Participation in STEAMFest gave us great visibility and a chance to engage with the surrounding community. We gained contacts for joint promotions, and generated interest in our fundraising program.*

**L. Dudley  
Pizza Rev**

# Rocky Mountain STEAM FEST

### MakerBolder

  
**4000+**  
volunteer hours  
per year

  
**TONS**  
of sand, cardboard,  
hot glue, etc.

  
**4500+**  
Rocky Mnt Region  
attendees

Immersive  
**STEAM**  
events since  
**2012**

  
**30,000+**  
People engaged in  
STEAM events

  
**80+**  
exhibitors

  
**120+**  
hands-on  
activities

  
**DOZENS**  
of new gadgets and  
ideas debuted

**STEAM Fest**  
annually

  
**150+**  
volunteers

## ATTEND

Join an expected 4,500+ folks from around the country who will come to STEAM Fest, roll up their sleeves and build, hack, tinker, create, laugh, and learn! Tickets:

[GoSTEAMfest.com](http://GoSTEAMfest.com)

## VOLUNTEER

Our Volunteers are the greatest! You can start helping months before the event, or come for a four-hour shift during the event. We need help with everything from recruiting exhibitors and sponsors, to planning activities, and have spots for all ages and all abilities. Sign up today at: [makerbolder.com/volunteer/](http://makerbolder.com/volunteer/)

*STEAM Fest was the perfect opportunity for us to be involved and interact with our community. I am still thinking about it. We cannot wait until the next one!*

L Paskvalich  
The Temple Grandin  
School

## EXHIBIT

Booths start at just \$175 (20% discount for non-profit organizations). Your organization will gain incredible access to over 4,500 attendees. Give your students the opportunity to show their projects off. Demonstrate how awesome your product is or bring a science or arts project and share. Apply here:

[makerbolder.com/steam/maker/](http://makerbolder.com/steam/maker/)

## SPONSOR

Your sponsorship dollars will gain you broad recognition as an organization that cares about science and arts, and that believes in creating opportunities for children of all ages to see new things and experience them first-hand. Find out more here:

[makerbolder.com/steam/maker/](http://makerbolder.com/steam/maker/)

# Exhibitor Information

Exhibiting at the STEAM Fest is easy and affordable. We welcome companies, individuals, teams, groups, clubs, etc. There is one condition - ***your exhibit must include a hands-on activity.*** It can be art, education, science - whatever you want, but it should be experiential and engaging.

If you don't have an idea for an activity, let us know, we have a list of dozens of great activities and we can help you come up with an idea that's a great fit for your mission. (*see following Sponsorship info*)

Exhibitors and makers are curated by the MakerBolder STEAM Fest committee. Your space is not guaranteed until you have received an acceptance email from Maker Bolder and your payment has been received.

## SIGN UP TO EXHIBIT TODAY

Our spots fill up fast! To apply for exhibitor space and get more specifics hop on over to our application page here: [makerbolder.com/steam/maker/](http://makerbolder.com/steam/maker/) or [Email info@MakerBolder.com](mailto:info@MakerBolder.com)

## MAKER/EXHIBITOR BOOTHS

- \$175 booth fee per 10x10 space (non-profit rate: 20% off). Premium spaces and add-ons are available at an extra charge.
- Selling things? Booth fee + 10% of revenue.
- Premium spaces and add-ons are available at an extra charge.

## FOOD VENDORS

\$50 for a spot in the STEAM Fest food "court" + 10% of revenue. One spot in the Fairgrounds kitchen is available for a restaurant vendor without a truck.

Please note: Additional proof of insurance and other requirements exist, you will be contacted by MakerBolder to ensure all insurance requirements are handled. This is a Fairgrounds requirement.

## SPONSORSHIPS

Starting at \$500, going up to \$30,000, we've got oodles of ideas and offer flexibility because we want it to be right for your organization. [Email info@MakerBolder.com](mailto:info@MakerBolder.com) to start planning.

### MAKER PACKAGE - \$500

- 10x10 exhibitor space with "dibs" on premier locations
- Logo featured on event homepage
- Logo featured in on-site program
- Use of STEAM Fest logo on your company materials

### SPONSOR A SPECIAL ACTIVITY

Can't really exhibit? We have awesome activities and installations, like our incredibly popular "Human Minecraft" that we can build for you – you staff it with your people, or we staff it with our volunteers – either way, your name is big and bold on the installation, giving you the attention you want. If you're interested, we can plan and build the perfect exhibit for you!

## MAKE IT EXCEPTIONAL!

Most of our sponsors customize – and we LOVE that! Tell us what you need, and we'll build just the right thing, at the right budget, for you! Here are some ideas to get your started:

- Logo included on T-shirts and/or Banners
- Special Facebook, Twitter, or Blog posts
- Inclusion on our Sponsors webpage with links
- Showcase space that is larger (up to 20x40) and/or premium locations on entrance aisle or endcap locations
- Flyer or brochure included in the tote bag (Exhibitor is responsible for printing / producing all materials they want to insert - 1500 total)
- We'll feature your events in our newsletter and events pages
- Your organization included in a press release
- 25 tickets donated to communities in need in your name
- Inclusion in any Girls Explore events and other Maker Bolder events that occur after payment is received

Still don't see what you're envisioning? [Email info@MakerBolder.com](mailto:info@MakerBolder.com) and we can send you a more detailed DIY booth planning list.

## OUR REACH

Over 300,000 impressions per month leading up to the event

4500+ attendees



Average attendee household income over \$100k

96% of attendees gave the event 4 or 5 stars

Positive association with STEM education activities

Media Coverage including ABC, NBC, CBS and over 15 in-region and out-of-region digital media outlets

